

No 9, 2009

" CREATING BUSINESS AND EMPLOYMENT OPPORTUNITIES FOR ALL WOMEN THROUGH ADVOCACY, EDUCATION AND INFORMATION.."

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Club Officers

- Valerie Fields, Co- President
- Dr.Gale Haines,Co-President
- Barbara Howie Esq.,Past President
- Barbara McGinn, 2nd VP
- Ruth Mulford, Treasurer
- Kristi Sclafani, Rec. Secretary
- Denise Rueda, Cor. Secretary & Editor

CO-PRESIDENT'S MESSAGE



Even with your support, our decision to serve the Bay Shore BPW Club as co-presidents is tough. Imagine what it would be without your support! Things to know about...bylaws, parliamentary procedures, and the history of BPW at various levels will drive us to carry out our mission in compliance with BPW/NYS. Simply stated, **our mission shall be to create business and employment opportunities for all women through advocacy, education and information.**

How we accomplish our mission will be discussed at the next few meetings. As membership numbers increase, more will be accomplished by all who participate in events that inform, promote business, careers and jobs.

The Big Payoffs from being an active member are the opportunities to:

- Generate more income in your business.
- Help women to help other women.
- Find rescue strategies to fix the mix.
- Network with people in all walks of life that share common goals, ideas and resources to achieve success for a more productive, happy and healthy life.

Check your BPW Emails for news updates! If you're not computer savvy, keep in contact with members who are. Send any news about yourself, your business and/or family that you want to share to Denise Rueda, Newsletter Editor with photo(s) if available.

Membership forms will be available for distribution throughout the year to other women and young careerists wishing to get involved in projects that work. New ideas are always welcome as we strive to reach our goals and have some fun doing it.

"We cannot direct the wind, but we can adjust the sails" – Bertha Calloway, founder of *Great Plains Back Museum*.

Valerie Fields

Dr. Gayle Haines

Bay Shore Club News

Bay Shore officers and a new member were installed at January's meeting. New York State President Neale Steiniger was on hand to participate in the event. The four Officers and new member installed are as follows:

Co-President – Valerie Fields
Co-President - Dr. Gayle Haines
2'nd Vice President – Barbara McGinn
Treasurer – Ruth Mulford
New Member – Gayle McGuickian



Our newly installed member Gayle McGuickian (Co-President Dr. Gayle Haines daughter) is being presented with a new member certificate by Past President Barbara Howie and Co-President Valerie Fields.

That night's guest speaker was BPW International President Liz Benham. Liz gave an informative overview of the work International has started since her installation. Liz was joined by her assistant that evening, Patricia Maya of the Chile International BPW club.



Welcome !

Two new members have joined our club:

Kimberly Seals-Allers & Monnette Fields

Tentative Meeting & Event Schedule

March 15 St. Patrick's Fundraiser
April 22nd Meeting
May 18th Meeting
June 13th International Event
July 27th Meeting
August 24th Meeting

September 21st Meeting
October 19th Meeting
November 16th Meeting
December 14th Holiday Party

Times and Locations To Be Confirmed

April 22nd Meeting Guest Speaker

We are fortunate to have one of our newest members author **Kimberly Seals-Allers** speak to us about her latest book, “**The Mocha Manual to Turning Your Passion Into Profit**”.

Kimberly has an extensive writing career as a columnist for many prestigious magazines and newspapers. Her first book, “The Mocha manual to a Fabulous Pregnancy,” was nominated for the NAACP Image Award.



You will have the opportunity to purchase her books and if time permits have them autographed. Show your support for our newest member and Bay Shore resident by getting the word out. This very timely topic is sure to be of value for your friends, family and neighbors.

Date: April 22, 2009

Location: American Legion hall at 102 E. Main St. Bay Shore

Time: 7:00 PM

RSVP to Gayle Haines at gayle@lighthousesafaris.com.



Please check out her website at www.mochamanager.com.

Employment Networking

We are introducing a new feature in the Newsletter to help members, their families, friends and Employers network for finding and to offer employment opportunities. Word of mouth is one of the best ways to obtain information about jobs that are many times not yet listed on web job sites or not yet advertised. Please email me the names and contact information of anyone you would like to add to this section in future Newsletters. If you or your Employer is hiring let us know. You can forward the information to deniserueda17@yahoo.com please mention the Newsletter in the subject line.

Looking For Employment:

Harriet Rosenthal - hrosenth@optonline.net, 631-957-7890

Experience- Executive Secretary, Administrative Assistant, Data Entry, Customer Service, Flexible.

Employment Resources – www.careers.bpw.usa.org

Member Highlight

In each newsletter we will highlight one of our members. This is a great opportunity to learn more about each other and to network. Let us all take advantage of the services and products that Bay Shore BPW members have to offer.



Barbara McGinn

She is our newly elected Second Vice President and was chair of the very successful Home Based Business Expo that took place last year.

Barbara lives in the quaint community of Oak Beach. She is a single parent with two children a daughter 15 and son 21. Her daughter Kristen keeps her quite busy traveling to cheerleading events and recently took 9th place in the Nationals in Orlando, Florida. Barbara has also recently taken on a caretaker role for her ailing mother.

She has been an administrator for 25 years at Long Island Auto and also has a second job working as a Realtor for Coldwell Banker for the past 8 years in Babylon. It is amazing how she juggles all of these many tasks and roles. Anyone that knows her admires her dedication and hard work ethic. Please be sure to keep Barbara in mind for any Real Estate services you may require. You can reach her at: [631.422.5511 EXT 1959](tel:631.422.5511) or Barbara.McGinn@cbmoves.com.

International News

Opening day of the CSW 53 event at the UN is almost here. If you are planning on attending this event and would like to carpool please contact Co-President Gayle Haines at gayle@lighthousesafaris.com.

Please review the information provided in an email sent by Freda Miriklis, 2nd Vice President Chair United Nations Committee on the Status of Women, on February 20th, 2009. She has provided a link for The Draft Agreed Conclusions for CSW 53 posted on the Division of the Advancement of Women (DAW) website. Here is the link <http://www.un.org/womenwatch/daw/csw/53sess.htm>.

Keep It Light

Eve's Talk with God :

"God, I have a problem."

"What's the problem, Eve?"

I know that you created me and provided this beautiful garden and all of these wonderful animals, as well as that hilarious comedic snake, but I'm just not happy."

"And why is that Eve?"

"God, I am lonely, and I'm sick to death of apples."

"Well, Eve, in that case, I have a solution. I shall create a man for you." "Man? What is that God?"

A flawed creature, with many bad traits. He'll sometimes cheat and be vain; all in all, he'll give you a hard time. But he'll be bigger, faster and will like to hunt and kill things to eat. I'll create him in such a way that he will satisfy your physical needs. He will be witless and will revel in childish things like fighting and kicking a ball around.

He won't be as smart as you, so he will also need your advice to think properly."

Sounds great," says Eve, with ironically raised eyebrows, "but what's the catch God?"

Well ... you can have him on one condition."

"And what's that God?"

"As I said, he'll be proud, arrogant and self-admiring ... so

you'll have to let him believe that I made him first. And it will have to be our little secret ... you know, woman to woman."

Submitted by Past President Barbara K. Howie, Esq.



USA & New York News

Lilly Ledbetter Fair Pay Act

You should have received an email dated January 23, 2009, from BPW USA. This email details a very important piece of legislation that finally passed in the Senate, the Lilly Ledbetter Fair Pay Act.

“The Lilly Ledbetter Fair Pay Act will ensure that women subject to wage discrimination will get their day in court and is an important step towards closing the persistent and sizable wage gap that remains between men and women,” said BPW/USA CEO Deborah L. Frett. “Enactment of this legislation was one of BPW/USA’s top legislative priorities.” Please note the links within the email to obtain specific information about this important legislation.

BPW USA Merger With BPW Foundation

The BPW USA Board of Directors (BOD) has approved the merger of BPW USA with BPW Foundation. This will become effective on July 1, 2009 if approved by the BPW USA membership.

Please read the following letter created by New York State President Neale Steiniger . It has been recommended that Bay Shore members vote yes for their approval of this merger. Please be alert for an email from USA about this important vote.

To: All BPW NYS Members
BPW NYS LO Presidents – please pass this on to every member
BPW NYS Team Divas and Assistant Divas
BPW NYS Board of Directors
BPW NYS Past State Presidents
From: Neale Steiniger, BPW/NYS 2008-2009 President
Date: February 18, 2009

Last night, Feb 17th, the BPW USA Board of Directors (BOD) approved the merger of BPW USA with BPW Foundation. This will become effective on July 1, 2009 if approved by the BPW USA membership.

As a non-board member, I was permitted to listen to the audio portion of this meeting and am pleased to give you this report.

In attendance was the BOD, Past National Presidents (PNP), Legal Council Susan Dorn, auditor Darrin Rogers.

- 1) The meeting began with the Ratification of EC actions which was a waiver to allow the attorney of Dorn & Hansen to represent both BPW USA & Foundation
- 2) Secretary Sandy Haas then read the 2 items of new business 1)to accept DC Code 29.3.1 and 2)to create a merger plan to merge with Foundation effective 7/1/09
- 3) The auditor gave his report on the financials
 - a. Because of the \$500,000 grant by Foundation, BPW USA is able to continue to fiscal year-end, but unlikely to go beyond 9//30/09 unless there was a big change (reduction in program expenses or an increase in revenues)
 - b. The year began with a surplus of \$282,000 and ended with a deficit of \$213,000. Revenues were down 16% and Expenses were down only 6%
 - c. The Investment account of \$580,000 was decreased by \$50,000 due to market conditions and \$530,000 used to operate the organization.
 - d. BPW USA Treasurer said the Financial Report would be posted on the web site by the end of the week.

- 4) PNP Pat Taylor and Barb Henton gave the Task Force's report on their recommendations:
 - a. 60 page report was distributed to the BoD
 - b. Federated model is a failed model in today's market
 - c. Model should be a virtual, on-line National advocacy organization
 - d. Merge with Foundation would be the best fit because of the similar history, vision and mission.
 - e. National would close, Foundation would continue
 - f. States and Locals would continue as independent entities
 - g. Mission would continue – Brand, Signature programs (YC, WJF, ID, NBWW), Policy advocacy, legislative hotline, BW magazine, HQ news would continue under Foundation
 - h. Deferred dues (members who paid prior to July 1) and intellectual property go to Foundation.
 - i. BPW USA PAC would remain a separate entity. As a 501c3, Foundation is permitted limited advocacy. PAC and partisan politics are not permitted.
 - j. Members of BPW USA (Members at Large / not affiliated with a state or local) will become non-voting members of BPW Foundation. Any member can join Foundation as a non-voting member. Members of BPW/NYS will become/stay members of BPW NYS.
 - k. Foundation can ask its 'members' to lobby, it can ask its non-members (i.e., BPW/NYS members) to advocate, they can send e-mail blasts, etc.
 - l. Actions that are required before a merger can take place –
 - i. BPW USA must vote to approve to be governed under the new D.C. code and to permit proxy voting. – which the BoD did approve at last night's meeting

Note:

 - BPW USA operates under an old D.C. code that was changed in 1962. The code was designed for non-profits but does not permit mergers or proxy voting. (under this code, proxy voting is defined as someone else, e.g., a vendor, counting the votes.)
 - The BPW USA bylaws prohibit proxy voting.
 - BPW Foundation operates under the new D.C. Code Title 29, Chapter 3, and Sub Chapter 1 that was passed in 1962. It permits mergers and proxy voting.
- 5) New BPW USA task force set up to support the states. There will be information in the members only section of the BPW USA website. Treasurer Tina Garner and PNP Nancy Jackson are 2 that were mentioned as being on the task force.
- 6) Timeline
 - a. 2/17/09 - BPW USA BoD meeting
 - i. Motion to Accept D.C. Code 29 Ch3 - approved
 - ii. Motion to create merger plan to merge with BPW Foundation effective 7/1/09 – approved
 - iii. Motion to revise Bylaws Art 15 Sec 8 – eliminate 'no voting by proxy' – approved
 - iv. Motion to revise Art XVIII Sec 3 – to permit proxy voting by members at national convention and other meeting – approved
 - v. Note: Call for Electronic vote shall be posted to the web site 15 days prior
 - b. Feb 24 & 26, March 3 and 5, informational Webinars for members scheduled. Please look for notices from BPW USA on registering for these webinars
 - c. 3/17/09 - BPW USA BoD meeting
 - i. Vote to approve merger plan
 - d. 3rd week in March (tentative) Ballots to vote on merger sent to members
 - e. April 17 (tentative) begin voting by members to approve merger
- 7) BPW New York State

I do not mean to minimize the impact that this will have on BPW NYS, however – the opportunity that this presents cannot be understated.

As an independent entity, not limited by the bylaws of BPW USA, we have an opportunity to reshape BPW NYS to work for our members.

At Winter Board we will vote on bylaw changes, but we also have the opportunity to rewrite these bylaws, decide what works for us, how BPW NYS can best support our Locals.

At Winter Board, in the coming months and at conference, we will discuss what programs BPW NYS should focus on, what our Legislative Platform should be; we could also discuss membership categories, dues structure, all to determine the future of BPW NYS.

We are in the process of setting up a BPW NYS membership database and will begin the process of membership servicing and dues collection.

USA & New York News Cont.-

- 1) If you would like to renew now, before a notice is sent, please send your renewal and check – the amount should be only for state, local and district dues (\$17 plus your local & district dues) – to BPW NYS Treasurer Laurie Livingston.
- 2) Please do not send any renewals to national (unless you want to participate and join Foundation as a non-voting member).
- 3) Those LO Treasurer's, who have been collecting dues for their members and would prefer to continue, please do so and send to Laurie.

As you know, a Task Force was set up at Fall Board to make recommendations should there be a major restructuring of BPW USA. Linda Przepasniak and her committee presented us with a very comprehensive report. The EC has taken that report and will be presenting at Winter Board the possibilities that now lie before us. BPW NYS, the voice of working women, has found a new voice. BPW NYS can develop the ways we can support and meet the needs of the women in our areas. This is an exciting time.

FYI

Please note that the Newsletter will now be issued every other month. This will allow members time to submit articles or topics they would like to see in the Newsletter and allow me time to work on the creation of a website for the Bay Shore Club.

Information for submission may be sent to Denise Rueda at Deniserueda17@yahoo.com. Please place Newsletter in the subject line.

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