

North Shore BPW

Business & Professional Women, North Shore Chapter

Presidents Message

As I am writing this newsletter our country is in the throes of economic and financial uncertainty. First and foremost I hope that everyone is managing through this tough economic time. The resilience of the American people will be tested in the coming months and future years. As fellow BPW sisters it is critical that we keep abreast of information and stay connected with each other. Nurturing our network will better equip us to navigate through these troubled times.

On a more positive note I am looking forward to all of us making this a great BPW year. With everyone's help I know we can achieve this. Our first meeting is Wednesday, October 1st. This meeting will serve as our membership drive. Hence, we will need everyone to pitch in to invite potential members. I can't stress enough that membership is everyone's responsibility, and is essential for the viability of our chapter.

Highlights of this newsletter include info on the US Presidential election, upcoming BPW events, and news on both BPW USA and International.

Lastly, Liz Benham is running for International President in the upcoming Congress in Mexico. We are all so proud of Liz, and many of our members will be in Mexico to support her.

Go Liz!!

Warmest Regards,

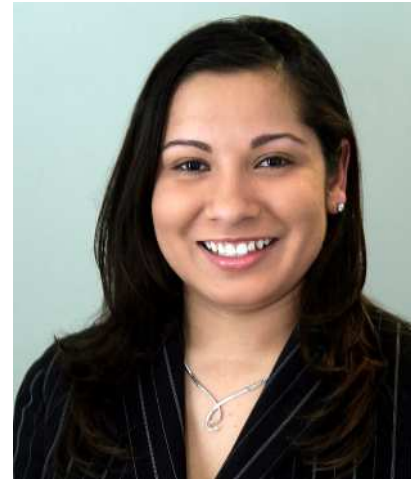
Melissa Badlu

Mission Statement

Building Powerful Women
Professionally
Personally
Politically
through advocacy, education, and information

Newsletter **Fall 2008**

Melissa Badlu, President



Executive Board

President: Melissa Badlu

Compliance Mgmt

Morgan Stanley

melissa.badlu@morganstanley.com

1st Vice President: Mary Scott

Make Believe TV

(631)425-5155

info@makebelivetv.com

Treasurer: Sonia Wolf

Certified Occupational Therapist

(516)505-3915

sunhngem@hoflink.com

Immediate President: Maureen Anzalone

Mary Kay Consultant

(516) 333-2640

Maureenmk21@hotmail.com

Information for Women

Election 2008: What Should I Focus On?

With presidential polls showing a tight race ahead for the White House, women must get out to the polls this election day. In the 2004 race, almost 20 million women did not exercise their right to vote.

Women today have too much to lose to sit this one out (and so do their families). As you watch the all-consuming media coverage, there are a few issues on which we need to focus our energies. Where does your candidate stand on:

Economy

We all know how tightly our purse strings are drawn these days. Issues such as equal pay for equal work must be addressed. This issue has been on the books for decades but has not received legislative action. The Ledbetter Fair Pay Act is current legislation.

Retirement security is closely related since women tend to live longer, move in and out the workforce for caregiving reasons and make less money to save. Social Security alone is not enough for retirement; special programs and incentives could be the answer.

A disproportionate number of women work in minimum wage jobs and are the head of household or a major contributor to the household finances. Where does your candidate stand on minimum wage?

Healthcare

Working families do not have access to affordable healthcare and are therefore uninsured or underinsured. Over 9 million children in this country have no insurance and almost 90 percent of them are in two-parent working households.

Women suffer from chronic diseases such as heart disease, cancers, diabetes and HIV/AIDS at a higher rate than men. Additionally, the research (and education) of these diseases has not traditionally been gender specific. In other words, clinical trials

and studies were conducted to see how they impacted males only, although many diseases present differently in women. Today, there remains great disparity in health care access between men and women.

Work-life Effectiveness

Although women make up 47 percent of the U.S. workforce, 22 million women paid sick leave as a benefit. Therefore many come to work sick for fear of lost wages and/or do not take time off to be with sick dependents.

On the table, expansion of the Family and Medical Leave Act (FMLA), the legislation enacted to safeguard workers' jobs in health crises and/or childbirth and adoption. This would grant up to 12 weeks of paid leave in certain cases.

Do your research. Visit:

www.barackobama.com

www.johnmccain.com

Know the issues and where your candidate stands. For information of Business and Professional Women/USA's legislative priorities, visit www.bpwusa.org today. Use our Get-Out-the-Vote guide for ideas that get women to the polls.

Bottom line- women can't sit this one out. Besides, our great, grandmothers and their mothers fought to secure our right to vote. Think about it before you pass on your chance to cast a ballot this November.

©2007 BUSINESS WOMAN ALL RIGHTS RESERVED

BPW International News

ANNOUNCEMENT

The XXVI BPW International Congress, Mexico
City, Mexico
24-28 October 2008

International President of International Federation of Business and Professional Women (BPW International), Dr. Chonchanok Viravan, is proud to announce that the XXVI BPW International Congress will be held in Mexico City on 24-28 October 2008 at Gran Melia Mexico Reforma Hotel. The theme of the Congress is "Power to Make a Difference". President of BPW Mexico, Fabiola Kun and Chair of Host Planning Committee, Josefina Peralta are leading the team to prepare this event and to give a warm welcome to business and professional women from 82 member countries of BPW International.

The Congress theme "Power to Make a Difference" recognizes women contribution through leadership, action and advocacy. The workshops part of the Congress will also be opened to interest business and professional women in Mexico to attend.

•Track I - Making a Difference through Leadership:

Workshops in this track will address leadership development both at individual and organization level such as creative marketing strategy, win-win negotiation skill, business incubation, conflict resolution strategy, performance evaluation, success from conquering defeat, Talent development for women executives, etc.

•Track II - Making a Difference through Action:

Workshops in this track will address success cases and successful strategies to enable women to gain economic independence and advance their careers, based on work of BPW affiliates which helped over



60,000 women to help themselves during 1996-2007. Highlight on some of the topics include financing gender equality projects, skill trainings, micro-credits, mentoring, using e-Business and other information and communication technology (ICT) to enhance opportunities for women, etc.

•Track III - Making a Difference through

Advocacy: Workshops in this track will address emerging issues

for women in the 21st Century that still needs to be addressed in order for women to overcome the obstacles, achieve their full professional and career potential and attain "equal participations of women and men in power and decision making". The highlights on some of the issues are gender pay gap, work-life balance, violence against women, International migration, Ageing population and economic impact on women, Return on investment when women became top executives, etc.

International winners of "Lena Madesin Phillips Award" and "BPW Power to Make a Difference Awards" on Excellent Business Leader, Excellent Professional Leader, Excellent young leader, Excellent Advocacy for Women and Excellent projects, along with other distinguished speakers from Mexico and from all over the world will be speaking at these panels and workshops.

You can register by visiting:

<http://www.bpw-international.org/XXVI-congress/registration.htm>

Calendar of Events

October 1, 2008
NSBPW Membership Drive
Maine Maid Inn 6:30pm

October 24 - 28, 2008
26th BPW International Congress
Mexico City, Mexico
www.bpw-international.org

October 24-26th 2008
BPW NYS Fall Board and Youth Leadership
Conference
www.bpwnys.org

Feb 27 – March 1, 2009
Winter Board
March 2 – 13, 2009
Commission on the Status of Women
NYC

March 7, 2009
BPWNY Annual Meeting
Harmonie Club
New York, NY

Visit the Web!

BPW/NYS - www.bpwnys.org

BPW/USA - www.bpwusa.org

BPW International: www.bpw-international.org



- Nancy Sternberg has a new granddaughter Elizabeth Josephine Huth. She arrived on Monday, September 1, 2008. She weighted 7 lbs, 12 oz. – 19” long.
- Mary Scott won tour to Teotihuacan Pyramids in Mexico as part of the 2nd Congress Promotion.

NOTES:

IDP CO-CHAIR NEEDED

The chair for the BPW/NYS ID Program, Gloria Ciolli is seeking a co-chair to work with her. Preference is for someone local. The Individual Development Program is a state and national program. The IDP Leadership program is an interactive education program providing the leadership tools needed to enhance ones career. It is a 14 hour seminar series that is guaranteed to help you blend skills in communicating, getting things done, and working with people--so you can develop your own personal power. If you would like to be part of this exciting program or want additional information, please contact Gloria Ciolli at 516-484-0303 or e-mail: GRCiolli@aol.com

BPW Roster

BPW members can now view BPW Roster for Federations and Associate Clubs from all 5 regions online via www.bpw-roster.info OR via www.bpw-international.org under MEMBERS / ROSTER. The roster online brings you the latest contact information when you need it. There are instructions in all 4 official languages on how to make updates.

BPW Business and Member Pages

Are you looking to increase your business exposure or to expand internationally? Be sure to register on BPW's Business and Member Pages at: www.bpw-business.org/

Support a Camp BPW Participant!

Camp BPW, a one day workshop for “at risk” youth, will be held on Saturday, October 25 during BPW/NYS Fall Board in conjunction with our annual Youth Leadership Conference

Thirty “at risk” youths will participate in a

- ✓ Reality StoreSM
- ✓ Career Panel
- ✓ Workshops
- ✓ Community Service Project

Youth Leadership and Camp BPW Participants will:

- Identify possible educational and career choices with corresponding income and lifestyles
- Learn skills for financial planning including goal setting and decision making
- Examine attitudes about careers, earnings and quality of life
- Make choices about how they will spend their money
- Examine how the choices they make today will affect their future

Just \$20 will sponsor a participant for this experience that may make a pivotal change in the future of these youths. Help us help our girls.

____ Yes! I want to sponsor a Camp BPW Participant

Name: _____ or

Club/Local: _____

Address:

Phone: _____ E-mail: _____

Send your donation to: Helen Rico
YL and Camp BPW, Chair
7980 River Road
Rome, NY 13440

Please make checks payable to **BPW/NYS** memo **Camp BPW**

2008 BPW/USA and BPW Foundation Webinar Schedule

Managing a Diverse Workplace: Multigenerational Workforces

Friday, October 24, 2008
1-2:15 PM

Presenter

Shirley Clarke, Choose2Lead

As multigenerational workplaces become increasingly prevalent, employers must learn to acknowledge and accommodate the issues that arise when members of different generations work side by side. Hear about the benefits and challenges of managing a multigenerational workplace, and receive practical advice for how to successfully navigate the increasingly complex desires and demands of a multigenerational work force.

Managing a Diverse Workplace: The Alternative Workplace

Thursday, November 6, 2008
1-2:15 PM

Presenter

Shirley Clarke, Choose2Lead

Workplaces are swiftly changing. Some organization don't even have communal office space any more. How do employers manage traveling employees? Telecommuters? Job sharing? What alternative styles of work are currently being integrated into traditional workplace organizational models? What new alternative work options are on the horizon?

To register for a BPW Foundation
webinar, visit

<http://www.bpwusa.org/i4a/pages/index.cfm?pageid=4981>

Have an idea for a webinar topic? Contact
memberservices@bpwusa.org

BPW/USA Webinar Instructions

*You will have an audio call-in number and
a computer log-in ID to participate*

Connecting to the Audio Conference
Use this information to call-
in from your home, office or
cell phone

- All parties dial in to the designated number **(800) 240-3895**
- An automated system will answer and prompt parties to enter their pin code
- **Guest Pin code: 1072519#**
- Use *6 to mute and unmute your line

BPW USA 2008

Press Releases

Click on link for details

- [Business and Professional Women Call for Senator Obama's Election as President](#)
- [BPW/USA Applauds Nomination of Working Mother](#)
- [BPW/PAC Endorses Obama for President](#)
- [San Antonio Small Business Owner Receives Recognition from Women's Advocacy Group](#)
- [Creating Successful Workplaces by Engaging Generation Y](#)
- [Long Beach Woman Selected National Young Careerist](#)
- [Working Women Favor Obama Over McCain 47% to 33% in Survey](#)
- [Plaintiff in Supreme Court Pay Discrimination Case to Address Working Women in Atlanta](#)
- [Working Women and Advocates Convene in Atlanta](#)
- [GEICO Offers Savings Opportunities for BPW/USA](#)
- [Successful Workplaces Digest Now Available](#)
- [NES- BPWF and Leading Employers To Release Successful Workplace Digest](#)
- [Ten Recommendations to Assist Women Veterans](#)
- [Honorary Degree to Schlafly Insults All Working Women](#)
- [BPW/USA Greatly Disappointed by Senate Vote on Ledbetter Fair Pay Act](#)
- [BPW/USA Urges Passage of the Lilly Ledbetter Fair Pay Act at Equal Pay Day Press Conference](#)
- [Rachel Lyons Joins BPW/USA as New Public Policy Director](#)
- [Successful Workplace Practices Sought For New Publication](#)
- [Tailored Programs Needed to Assist Women Veterans' Transition](#)
- [Working Women Convene to Lobby Congress](#)
- [BPW/USA Applauds Senate for Hearing on Fair Pay Restoration Act](#)

BPW- International News 2008

Click on Link for details

SEPTEMBER 2008

[Download BPW California's Newsletter](#)

[Download BPW Nevada Country's Newsletter](#)

AUGUST 2008

[Urgently, Opportunity to attend fully paid Leadership Program - International Trade in Australia. Deadline to apply: Thursday 21st August 2008.](#)

[The XX CONFAM Annual Convention of the Federation of the Business Women's Associations and Professionals, BPW Brazil, 13-16 August 2008.](#)

JULY 2008

[Call for Nomination for Lena Madasin Phillips Award, deadline for submission is 31 July 2008](#)

[BPW Canada National Conference in Winnipeg, Canada, July 24-27, 2008](#)

[Call for Nomination for Lena Madasin Phillips Award, deadline for submission is 31 July 2008](#)

[APEC Women's e-Biz Training 2008 in Sookmyung Women's University, Seoul, Korea, July 7-12, 2008](#)

[Scholarship to attend the APEC Women's e-Biz Training 2008 in Sookmyung Women's University, Seoul, Korea, July 7- 12, 2008](#)

JUNE 2008

[Launching the President's report on Organization Review and Reform Recommendations](#)

[50th Anniversary of BPW Japan, 14 June 2008](#)

[BPW France National Conference, 7 June 2008](#)

[The Global Summit of Women 2008 in Hanoi, Vietnam, June 5-7, 2008](#)

[Get Airlines Discount to attend the XXVI BPW International Congress](#)

May 2008

[BPW members who early register for Congress and Congress Hotel, get a chance to win FREE!! 5 nights accommodation](#)

[APEC Digital Economy Forum in Arequipa, Peru, May 9-10, 2008](#)

APRIL 2008

[BPW New Zealand National Conference in Hamilton, New Zealand, April 25-27, 2008](#)

[BPW Egypt's Millennium Development Goals in Cairo, Egypt, April 25-17, 2008](#)

[APEC Digital Economy Forum for Women in Singapore on 17-18 April 2008](#)

[BPW Egypt's "Women Empowerment to Meet the Millennium Development Goals \(MDGs\)" Conference will be held in Cairo, Egypt on 15-17 April 2008](#)

[Equal Pay Day on 15 April](#)

[BPW UK National Conference in Birmingham, UK, April 10-12, 2008](#)

[Free Estate Planning Seminar by BPW Bermuda at Fairmont Hamilton Princess, April 12, 2008](#)

["Leadership Academy" training program that will take place on April 12-13, 2008 in Larnaca, Cyprus by Young BPW Cyprus](#)

MARCH 2008

[Launching the XXVI BPW International Congress web. Register TODAY](#)

["Ending Violence Against Women Making It Happen in L.A." The seminar is being held on 12 March 2008 at the California Endowment.](#)

[BPW Bermuda Celebrating International Women's Day 2008 on 7 March.](#)

[BPW California's Newsletter, Spring 2008.](#)

Young BPW:

[Young BPW Istanbul accepted for Gender Training Course by Council of Europe.](#)

FEBRUARY 2008

[BPW Workshop at CSW 52nd Session on "Corporate Social Responsibilities \(CSR\) to Empower Women Economically", UN Headquarter, New York, 25 February 2008.](#)

[IDP Leadership Training 2008 on 21 - 23 February.](#)

[BPW New York's Newsletter March 2008.](#)

[BPW International's Newsletter No. 3 / 2007](#)

Young BPW:

[View 4th Young BPW International Online on Youtube](#)

[Young BPW on Facebook.com – Strengthening Young BPW Online Community](#)

JANUARY 2008

[Welcome new Federations in Sudan, Egypt, Spain and Mexico.](#)

[Gender and Climate Change by Kellie Tranter, 21 January 2008.](#)

[BPW California's Newsletter January 2008.](#)

[BPW International announcing the 2008 IDP Leadership Program Scholarship Winners.](#)

[BPW International forms partnership with UNIFEM to End Violence Against Women.](#)

[BPW Egypt's "Women Empowerment to Meet the Millennium Development Goals \(MDGs\)" Conference will be held in Cairo, Egypt on 15 - 17 April 2008](#)